



internationale tanzmesse

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Market Place and Festival for the Dance World

27.-30. August 2014: the internationale tanzmesse nrw celebrates its 20th birthday

The internationale tanzmesse nrw is having a birthday. From the 27th to 30th August 2014 the global network of contemporary dance will be meeting to celebrate the twentieth anniversary of its existence. Once again the NRW-Forum Düsseldorf will be serving as a communication platform and market place for dancers and choreographers from all four corners of the globe and featuring a huge programme of performances with more than 35 shows, mostly in Düsseldorf but also in Leverkusen and Krefeld.

Four days, eleven venues, 60 international companies on stage, 130 stands representing more than 400 dance companies from all over the world, and an expected 1,500 trade visitors – when the Tanzmesse was set up in 1994 in order to throw a proper light on the dance scene in North-Rhine Westphalia no one reckoned with such a success. In the past 20 years the internationale tanzmesse nrw has grown constantly to become a key global forum for contemporary dance.

The new artistic director Felix Wittek is responsible for the jubilee edition. Together with his team he will be continuing the work of his predecessor Kajo Nelles. He sees it as his duty to maintain the success story and adapt it to meet the demands of the future. Hence he will be introducing a programme of dance specially aimed at young audiences from the age of 2 upwards, thereby extending his commitment in mediating dance to a new level.

The Tanzmesse will also be remaining faithful to its original concept under the new leadership. On the one hand it is a classical trade fair and hence a meeting point for artists, producers, programme makers, managers and agents with their specific needs for exchange and networking. On the other hand it is a dance festival that offers dance lovers the opportunity to experience the whole range of contemporary dance (including many German premieres), and to view artists and companies from North Rhine Westphalia against an international background.

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Photos, texts and our Tanzmesse Guide 2014 can be downloaded here:
<http://www.tanzmesse.com/pages/press-de.htm>

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