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internationale tanzmesse ^{nRW}

The Booth Coordinator's & Exhibitor's Guide **internationale tanzmesse nrw 2018**



Everything Exhibitors
need to know about
joining the
**internationale
tanzmesse nrw 2018**



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The Booth Coordinator's & Exhibitor's Guide **internationale tanzmesse nrw 2018**

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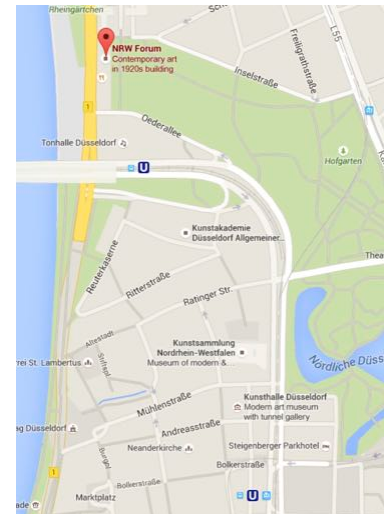
GENERAL INFORMATION

Venue

The Exhibition Halls of **internationale tanzmesse nrw 2018** are located at:

Address:

NRW-Forum Düsseldorf
Ehrenhof 2
40479 Düsseldorf
Germany
www.nrw-forum.de



Exhibition Halls Opening Hours

Opening hours for Exhibitors:
Tues 28 Aug. **09:00 – 20:00**
Wed 29 Aug. **09:00 – 15:00**
Thurs 30 Aug. **09:00 – 15:00**
Fri 31 Aug. **09:00 – 15:00**
Sat 01 Sept. **09:00 – 00:00**

Public opening hours for Visitors:
Thurs 30 Aug. **09:30 – 14:30**
Fri 31 Aug. **09:30 – 14:30**
Sat 01 Sept. **09:30 – 14:30**

Contact Information

WHO TO CONTACT WHEN PREPARING YOUR BOOTH

Please contact Melanie Schwarz (Organisation Exhibition Halls) melanie@tanzmesse.com if your question is in regard to:

- your booth rental
- booth information and renting equipment

Please contact Maren Lupberger (Communication): maren@tanzmesse.com about:

- booth rental
- submitting a proposal
- promoting your booth
- booking Performance tickets
- registration queries for Booth Attendants, Professional Visitors, general public, etc.

Please contact (Production) if your question is in regard to:

- the proposal you submitted
- information about the venue you are performing at
- props and technical questions regarding Performances, Open Studios and T-Talks

Please contact (Registration & Ticketing) if your question is in regard to:

- registration (Professional Visitors, Booth Attendants, Artistic Crew)
- reserving tickets for the Festival Programme
- your arrival at Tanzmesse 2018

BEFORE RENTING A BOOTH

Your Booth At Tanzmesse 2018

WHY RENT A BOOTH AT TANZMESSE

Tanzmesse is a well-established networking event in the field of contemporary dance. Created in 1994, the number of visitors has been consistently growing every year. In 2016, over 1,900 dance professionals attended Tanzmesse. Renting a booth at Tanzmesse helps provide a platform for your activities to all Professional Visitors, as well as to the other Exhibitors present in the Exhibition Halls. Your booth effectively becomes a meeting point where you are the host.

As an exhibitor, you can either rent a booth on your own, or share a booth with other companies. You can choose the size of your booth in accordance with the number of people your booth will host. At the end of this guide, you will find several tips from experienced Tanzmesse participants on how best to plan and design your booth.

Terminology

AN EXPLANATION OF WHO'S WHO

I. Booth Coordinator

Each booth needs to identify a Booth Coordinator who will assume a key role in the preparation of the booth and the contact person for Tanzmesse team. She/he will get all important information in regard to the preparation of your participation in Tanzmesse 2018. The Booth Coordinator can be whomever you wish to delegate this role to, but this person will be the **most active in preparing** your Tanzmesse participation. The Booth Coordinator does not necessarily have to attend Tanzmesse. The Booth Coordinator's tasks include:

- **Renting the booth**

The Booth Coordinator submits the online registration for the **booth rental**, and will receive confirmation and a Customer Number (to be used for administrative purposes only).

- **Distribution of Information**

If the Booth is rented jointly by several organisations or companies, the Booth Coordinator is responsible to inform all organisations/companies (Exhibitors) about dates, deadlines and other important information regarding Tanzmesse 2018. Booth-related information will be sent exclusively to the Booth Coordinator.

- **Proposals for the Festival Programme**

When rental is confirmed by Tanzmesse and has been paid by the Booth Coordinator, the latter will coordinate the artists/companies who are authorised to send a proposal on behalf of their booth. The Booth Coordinator can submit an artistic proposal directly, or provide Tanzmesse with the e-mail address of an artist or company to whom an invitation e-mail should be sent inviting them to submit a proposal. **Two proposals** are included in the booth rental fee. Additional proposals are subject to an administration fee of 25€ (+ 7% VAT); the Booth Coordinator can decide if the 25€ administration fee is to be paid by the Booth or if the artist or company should pay the fee. Depending on the size of the Booth, the number of proposals (and thus invitations) that can be sent per Booth varies (4 m²: 2 proposals | 10 m²: 5 proposals | 16 m²: 10 proposals).

▪ Exhibitors

If the booth is rented jointly by several organisations, the Booth Coordinator is responsible for coordinating the companies/organisations represented at his/her booth, including the coordination of promotional materials displayed online for each organisation. The Booth Coordinator can add as many Exhibitors represented at his booth as she/he wishes. The Exhibitors will be listed on the Tanzmesse website. Please bear in mind that only those Exhibitors that will be represented by a Booth Attendant during Tanzmesse 2018 will also be listed in the Tanzmesse catalogue.

▪ Registering Booth attendants

You can register as many persons as you wish at your booth. **The registration of two booth attendants** is included in the booth rental fee. Additional registrations can be ordered at a cost of 95€ (+VAT) per person. When general registrations open (Spring 2018), the Booth Coordinator can provide Tanzmesse with the email address of a person to whom an invitation e-mail should be sent inviting them to register as a Booth Attendant of an Exhibitor represented in the Booth.

▪ Financial Responsibility

As the contact person, the Booth Coordinator is responsible for ensuring that payments linked to his/her booth (booth rental, artistic proposal applications, Exhibitor registrations, etc.) are paid in accordance with all deadlines. Regardless of who pays the costs, only the Booth Coordinator will **receive the invoices and assume responsibility for their payment**. You will have the option to insert a billing address, which is different from the address you submit for the Booth Coordinator. If the Booth decides to bear the cost for all Booth Attendants the registration fee can be paid by a collective invoice.

2. Exhibitors

We use the term Exhibitors for organisations (artists, companies, agencies, governmental bodies, commercial companies ...) represented at the booths.

3. Booth Attendants

We use the term Booth Attendants for the persons that will attend Tanzmesse in Düsseldorf and represent their organisation (Exhibitor) within the Booth. Every Booth and every Exhibitor can have as many Booth Attendants as they wish.

4. Professional Visitors

The Professional Visitors consist of all dance professionals (artists, journalists, programmers, researchers ...) who are not Booth Attendants, but who pay a registration fee (95€+VAT), visiting the Exhibition Halls and attending Tanzmesse Festival Programme during the opening hours for the public.



Your Personal Tanzmesse Account

To participate in **internationale tanzmesse nrw 2018** you need your personal Tanzmesse account. This account is linked to your email address to which all important information will be sent. You need a personal Tanzmesse account if:

1. you would like to rent a Booth/as Booth Coordinator. The account of the Booth Coordinator will have all functions you need during the preparation for Tanzmesse 2018 (sending invitations for proposals, submitting proposals, adding Exhibitors to your Booth, inviting Booth Attendants to register, registering yourself as Booth Attendant, reserving your tickets)
2. you are invited to send a proposal for the artistic programme
3. you are invited to register as a Booth Attendant
4. you would like to register as a Professional Visitor

Booth Rental Process

THE DIFFERENT STEPS FOR PREPARING YOUR BOOTH

1. Please make sure you have read all the information about the Booth Coordinator above.
2. Go to www.tanzmesse.com and create an account or log into the account you have created for Tanzmesse 2018. Once your account has been confirmed, select the “Booth rental” option and choose the size of the booth you wish to rent.
3. Once you have chosen your booth, Tanzmesse staff will review your request to ensure that your order is feasible. When your request has been approved, you will have the possibility to pay the entire amount of the booth rental fee, or 50% upon registration and the remaining 50% before 31 March 2018.

Rental & Cancellation Deadlines

A FEW DATES TO REMEMBER

For Booth Rentals:

- **23 June 2017 to 31 March 2018** – Booth rental fees apply.
- **1 April to Tanzmesse 2018** – Booth rental fees + 20% late rental fee

For Booth Cancellations:

If you need to cancel your booth rental, the following charges will apply:

- Before 1 November 2017 – no cancellation fee, but an administration fee of 100€ + VAT + bank transfer fees, if applicable, will be payable.
- From 2 November 2017 to 31 March 2018, a cancellation fee amounting to 50% of the booth rental fee + administration fee of 100€ + VAT + bank transfer fees, if applicable, will be payable.
- After 1 April 2018 – 100% of the total price of the booth + administration fee of 100€ + VAT + bank transfer fees, if applicable, will be payable.

ONCE YOU HAVE RENTED A BOOTH

Submitting A Proposal For The Festival Programme

HOW YOUR ARTISTIC WORK CAN BE FEATURED IN TANZMESSE PROGRAMME

Artists and companies who have rented or are represented at a booth are welcome to submit a proposal to present their work as part of Tanzmesse 2018's Festival Programme. There are 2 proposal formats accepted by Tanzmesse.

1. a full-length performance (for works lasting 60 minutes or less), presented on the stage of one of our partner venues
2. an Open Studio: an excerpt of a piece in development is shown in a dance studio, followed by a feedback session with the audience

If you need any more information on how to send a proposal for the Festival Programme, please visit our website and read our guidelines for artists. Artistic proposals for performances and Open Studios are accepted until 16 October 2017.

Booth Allocation

WHERE YOUR BOOTH WILL BE LOCATED



Tanzmesse team's highest priority is to ensure that every participant has the opportunity to successfully connect and network with colleagues in the Exhibition Halls.

For this reason, Tanzmesse team will assume responsibility for the allocation of booths at the 2018 event. Each booth will be carefully allocated so as to introduce you to new and interesting booth neighbours from around the world.

Setting Up, Packing up, Security

FACILITIES YOU CAN EXPECT WHEN RENTING A BOOTH AT TANZMESSE

Booth Description

Booth sizes are 4 m², 10 m² or 16 m². The booth is constructed from a metal frame with interior hardboard for the walls. Each booth will also be equipped with a power outlet. No furniture or other equipment is included.

Setting up/Packing up

- Exhibitors are welcome to set up their booth on Tuesday, 28 August 2018, 9:00 – 20:00, and on Wednesday, 29 August 2018, 9:00 – 15:00.
- Packing up: Saturday, 1 September 2018, 14:30 – Midnight

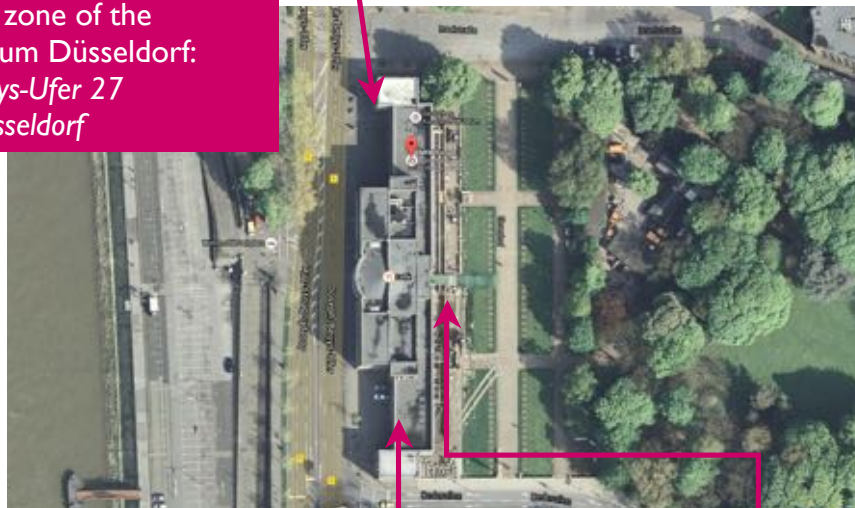
Each booth is responsible for setting up her/his own booth as well as for bringing or renting from our suppliers the equipment needed for the booth, including adapters, screens, furniture, and décor. Tanzmesse staff will be on-site to answer questions and help resolve any issues regarding space. However, Tanzmesse team will not be available to assist you in setting up your booth.

No equipment or furniture is included in the booth rental fee. Exhibitors are able to arrange and equip their booth as they wish. We encourage maintaining a professional standard, while demonstrating creativity and environmental-friendly solutions. Please refer to the “Equipment rental” section for more information.

Loading and unloading

You can load and unload your materials and equipment at two entrances at the back of the NRW-Forum, to this address:

Unloading zone of the
NRW-Forum Düsseldorf:
Joseph-Beuys-Ufer 27
40479 Dusseldorf



ENTRANCE C

Right Hall unloading zone, at
the corner of Joseph-Beuys
Ufer/Inselstraße

ENTRANCE B

Left Hall unloading zone with
elevator, at the corner of
Joseph-Beuys Ufer/Oderallee

ENTRANCE A

Pedestrian entrance,
Ehrenhof 2, 40479

When Tanzmesse sends you your booth number, you will find out whether your booth is located in the Left Hall or the Right Hall of the NRW-Forum.

- Entrance A (Main entrance, pedestrian) is located at Ehrenhof 2. There are a few stairs in place before reaching the entrance door. Cars cannot be left unattended and have to clear the alley within the space of a few minutes.
- Entrance B (Left Hall) has a lift that can access both Halls. The address of the lift entrance is at Joseph Beuys Ufer 27, at the corner of Oderallee.
(GPS coordinates: 51.232887,6771958)
- Entrance C (Right Hall) only has a staircase that leads you directly to the Right Hall. The Right entrance is located at the corner of Inselstraße/Joseph Beuys Ufer.
(GPS coordinates: 51.233956,6.771953)

Important note !

After unloading, please park your car/truck at one of the official parking areas.

Please note:

NO VEHICLES MAY BE LEFT UNATTENDED AT ANY ENTRANCE TO THE FORUM.

Booth attendance and security

During the opening hours for the public, one person from your organisation should always be present and on hand to welcome visitors.

In addition, we strongly recommend that Exhibitors supervise their booth and valuables at all times. As an exhibitor, your booth is your responsibility and Tanzmesse will not be liable for any lost or stolen items. Tanzmesse also does not operate any surveillance during the public opening hours of the Halls. Along with the equipment for your booth, we also recommend that you bring a small cabinet where you can lock your personal items when leaving your booth. This will ensure you are left free to roam around the various areas of Tanzmesse without harbouring any concerns.

Cleaning the booth

Exhibitors will be asked to submit a deposit of 100€ upon arrival. This deposit will be returned to Exhibitors after checking out of the booth, on the condition that the booth is handed back over in its original state.

Exhibitors are encouraged to produce as little waste as possible. Waste can only be disposed of using rubbish bags handed out by Tanzmesse.

Important note !

Please take the time to read our Terms & Conditions for more details. They are written in a user-friendly way and offer information about your rights and obligations as Exhibitor.

Find the Terms & Conditions here:
<https://www.tanzmesse.com/en/terms>

Send off your promotional material in advance

You are welcome to send off your promotional material in advance via post or delivery service to the NRW-Forum Düsseldorf. Parcels will be accepted as of 15 August 2018. **Don't forget to clearly state the name of your booth and your booth number on your parcel!**

If you are sending from abroad, please consult with your dispatcher regarding how long it will take for the parcel to arrive, while also ensuring that all **customs paperwork** is in order. Tanzmesse will not bear any costs for customs!

Important note !

If sending material to the Exhibition Halls in advance, please make sure to send them to the venue:

**NRW-Forum Düsseldorf
Ehrenhof 2
D-40479 Düsseldorf**

and **NOT** to the Tanzmesse office, as we will not organise the transfer to the venue.

Renting Equipment

HOW TO GIVE YOUR BOOTH A UNIQUE DESIGN

For those wishing to rent equipment for their booths (screens, chairs, tables), we recommend that Exhibitors take a look at our official supplier's catalogue. We will inform you about our official supplier as soon as possible on our website.



Promoting Your Activities

GET YOURSELF NOTICED ON TANZMESSE.COM AND AT YOUR BOOTH



Taking part in Tanzmesse as an Exhibitor means that you will have many opportunities to promote your work in an international environment. We encourage you to make use of the different ways and opportunities in which Tanzmesse can support you in the promotion of your work, while also paying attention to your marketing materials. Below are just a few of the ways that Tanzmesse can help to serve you as a tool for networking:

On the Tanzmesse website

The Booth Coordinator will invite Exhibitors from his/her booth to upload their digital promotional material (short description text, logo, images, pdf-documents ...) directly onto Tanzmesse website. Exhibitors' names will also appear on the website's *Exhibitors' List*. Exhibitors are able to fill in and modify their information until August 2018. They are also responsible for what they write about the promotion of their activities, as the Tanzmesse team will not edit this information. The information posted on the website by Exhibitors will be used as contact details that are to be printed in the Tanzmesse catalogue (= directory). With Tanzmesse's new website, it will be possible to search through the list of Exhibitors via their country, organisation's name, and Booth name.

In the Tanzmesse catalogue

In the Tanzmesse catalogue each booth will be listed and every booth can write a short description (50 words in English) about their booth and their activities. The entry in the catalogue will also list all Exhibitors (organisations and companies represented in the booth). In a second directory every Exhibitor will be listed with his/her contact details. This entry can be enhanced by placing their logo with this entry for the small fee of 35€ (incl. VAT).

At the booth

Exhibitors are, of course, strongly encouraged to bring promotional materials to Tanzmesse. This can include DVDs or USB sticks with good-quality videos of recent works, postcards, flyers, free-download codes, etc. We also recommend that all digital promotional materials you bring can be accessed offline in the event that the Internet connection is encountering problems, despite our efforts to provide a steady and reliable connection.

Informal networking opportunities

“Don’t forget to catch the bus!” Consider this the unofficial motto of the event. While the Exhibition Halls are a perfect place to meet most Professional Visitors, we also recommend travelling to performances in the shuttle buses provided by Tanzmesse, enjoying a coffee in the café or hanging out at the bar! They are not only great places to relax after a long day in the Halls, but also where you might make the most unexpected acquaintances.



Registration

WHO WILL ATTEND YOUR BOOTH?

If you are renting a booth, you will probably not be attending alone. We therefore recommend that you bring your colleagues with you because it makes the work easier to handle and is simply more fun! It is also much better to have someone at your booth any time Professional Visitors might come to visit you. Two badges are already included in the rental cost of your booth, while extra registrations can be ordered for 95€ + 7% VAT per person.

As of May/June 2018, you will be able to register yourself and your Booth Attendants in order to request a badge for each person. Registration is carried out online at www.tanzmesse.com. The Booth Attendant badge gives you access to the Exhibition Halls, but also to all performances and activities at Tanzmesse. Every Booth Attendant needs to set up his/her own Tanzmesse account, which is linked to their e-mail address. One e-mail address can only be used for one person, as the registration is personal. Through your account you will also be able to reserve your tickets and you will be able to access Tanzmesse 2018 participants list.

WELCOMING NEWCOMERS

Discover Tanzmesse

WHAT YOU NEED TO KNOW

We would like to extend a special welcome to those of you who will be participating as Exhibitors at Tanzmesse for the first time. With over 1,900 participants, Tanzmesse is a major event and can seem overwhelming for first-timers. But don't worry: everyone has experienced this feeling and other participants are ready to help you if you ask them!

In order to help guide you through your first Tanzmesse, we are more than happy to provide special support for you in the following ways:

Introductory Session

Newcomers can register to take part in an introductory session in the early days of Tanzmesse. The session is designed to introduce participants to Tanzmesse and explain the practical aspects of networking. In addition, it gives first-timers the chance to get in touch with their colleagues right from the start. This introductory session will be announced on our website, along with the rest of the programme.



Personal contact with the Tanzmesse team

For any of your questions, please don't hesitate to call us on: + 49 221 888 95 395 or send us an email at: info@tanzmesse.com.

Ask The Experts

WHAT TO KNOW WHEN ATTENDING TANZMESSE FOR THE 1ST TIME

Below is a short compilation of tips and suggestions that we collected in Spring 2015 from our seasoned Tanzmesse participants. Read them carefully, as they are the ones who have experienced Tanzmesse first-hand. Moreover, we strongly recommend that you get in touch with other organisations in your country that have already attended Tanzmesse. We would of course be happy to introduce you to them if you like: just ask us!

What is the most important thing to consider beforehand?

- Consider if this is the right place for you to be.
- Who is your "target group" and will you meet it there?
- Check up on past Tanzmesse events to see if it suits your artistic expression and objectives.
- Be really clear about what you should present, what are your aims – describe your artistic ideas.
- Leave time in your schedule for unexpected meetings.
- Consider sharing a booth. How you share the booth and what you do at the booth and during the social opportunities is important.

What tips could you give for planning, organising and financing?

- Ask yourself what you can do beyond having a booth: Do you have a piece you can present at the Festival Programme? Do you have an opportunity to organise a party or a reception? Be creative.
- Consider what you want to gain from being at Tanzmesse. Are you there to get bookings, contacts, partnership support? You have to adjust your approach accordingly so as to maximise your time and impact at such an event. Participating in Tanzmesse is going to take time, money and energy so you have to ask yourself if it's worth it for you in the long-term.
- Give it a try!

- Make a 3-year plan for where your company is going.
- Consider your Tanzmesse experience more than a year in advance.
- Start early to look/apply for financial support.
- Look up for deadlines and stick to them – a deadline is the last date - you may register or apply way in advance.
- Connect with peers from your country and do so early.
- Before Tanzmesse, take a look at the contacts schedule, find out which promoters could be interested, get in contact with them, fix an appointment. Look to participate actively rather than passively at the booth.
- Organise your booth well and put in place an attractive visual design.
- Prepare your promotional documents: These should not be too big or too many, but easy to handle.
- Draw up a budget for following up on contacts after Tanzmesse. Consider making one person solely responsible for this task.
- In terms of financing, there may be some mobility funds to help, but as an individual who doesn't have much time to apply for funding, it's better to ask the local arts council for advice, or simply join their booth if the council has plans to rent a booth at Tanzmesse.
- Sharing a booth is a good way of financing it.

If you share a booth: What is a good way to organise the cooperation?

- Book accommodation and travel as early as possible for the cheapest deals. Be prepared to spend a little extra on adding a human touch to your booth ... a little Scottish whiskey at a booth goes a long way.
- Plan to stay for the full event. There's no point coming to do your show then leaving the next day.
- Make sure your website is up and running and works well on mobile phones and tablets.

What practical tips for setting up and designing your booth can you think of?

- Have an introductory meeting with everyone from the booth. Prepare a good info-pack for the whole group, host a workshop on networking and "selling" for the delegation members.
- Be clear on why you want to share a booth – is it to get more visibility, to share costs, because you are friends/colleagues/members of an organisation etc.?
- What are the benefits? – or disadvantages?
- Agree on cost sharing.
- Agree on how to organise collaborative preparation work – who does what.
- Before going, decide with others how to present materials at the booth or advertising in the Tanzmesse brochure.
- Agree on the design of the booth and the equipment needed at the booth.
- On-site, make sure to help everybody, not just the company you represent – a helping hand to someone requesting something you do not normally offer might come back ten-fold.

- Arriving at the event is a busy time. Everyone asks for help from the Tanzmesse crew – be prepared and bring your own equipment to be independent - do you need adapters?
- You need to sit down sometimes – have chairs or a couch, a sitting area for meetings.
- Send in a list of what you will need for your booth well in advance!

- Professional Visitors have to know immediately what they will find at the booth (title, slogan, documents).
- The more space the better, try not to have an overcrowded booth.
- Bring postcards and USB sticks instead of big thick brochures.
- Keep it simple.
- Bear in mind that booth parameters are not exact: it might be simpler to order walls to be printed by the Tanzmesse booth-constructor based on your design. Or make some simple mountable background that does not have to be absolutely exact.
- If you have a small budget, focus on small things that will allow people who visit your booth to relax and want to engage with you ... food is a great talking point, bring a local delicacy with you. Find something unique with a human touch that you can share with all business-focused visitors!
- Have a clear schedule, so you have time to walk the floor.

What is a good way to get in contact with others?

- Use the participants' list that Tanzmesse provides to make appointments in advance. You can follow the progress of Exhibitors and Visitors registration on www.tanzmesse.com
- Do not write a mass e-mail to everyone! Do your research and write a personal message to the people you really want to meet.
- Do not interrupt other people's discussions or meetings.
- Organise a social event at your booth.
- Attend Tanzmesse with at least one other person. You can stay at the booth while your colleague has the chance to visit the other booths.
- Be generous and introduce people to each other if you see they do not know each other.
- You want to be included – do so yourself – include people when you see they are standing by themselves.
- Parties and evening events are not only fun but also a great place to get in contact with others.

What tips could you give to artists for planning, organising and taking part in the Festival Programme?

- Prepare a good technical rider and take into consideration that Tanzmesse programme is tight and you will have a limited period of time to get involved. Make sure your company is prepared for this. You might have to make adaptations for light and sound, technical run-through etc.
- The company managers must book flights and hotels themselves – don't wait too long before doing so.
- The choice of the piece you want to present is very important. Young choreographers should not present long pieces and should make simple fact sheets as there is not a lot of time to set up a piece. Programmers must be invited to the presentation and the manager must be able to find and speak with them both before and after the show.
- Be prepared to answer questions about touring after the Festival Programme.
- Don't expect to be filling in all available slots of your show's world tour after just a few days of meetings – great efforts should be taken in following up after Tanzmesse.
- If you are the artistic director/choreographer of your company you're going to be busy with the art and making sure the show is good and ready for the performance. You therefore need someone to be out there with the delegates, networking and doing the promotional work.
- Take a bow ... make sure you come out on stage after your dancers have bowed and take one for yourself as the choreographer. This is not for reasons of vanity but rather to let bookers know whom they should be talking to.
- Depending on your finances, try and have one person as cover for your dancers. Probably one of the worst things that could happen would be for one of your dancers to get injured on the day with no one to cover them.

**Any other tips
to help a first-
time
participant?**

- Make notes from meetings.
- After Tanzmesse – follow up on the contacts you found interesting.
- Start to build up a good system for a database/contact list.
- Be generous – share and include – people will share and include with you too.
- Do not forget to eat and drink!
- The amount of work shouldn't be underestimated. The more we have prepared our stay with lists of meetings, with reports, the more we are fit for after Tanzmesse, for evaluating which contacts are worthy of getting on again.
- Try to stick with someone from your region who knows Tanzmesse.
- Hook up with an experienced friend and feed off their network – learn from it. And always be interested in what other people do, inspiration should be your main reason for being at Tanzmesse.
- **But most of all enjoy it – there's a first time for everyone – and people are friendly. We are all here for the same reason.**



**internationale
tanzmesse** nrw

internationale tanzmesse nrw, Im Mediapark 7, 50670 Cologne, Germany

internationale tanzmesse nrw is a project by
nrw landesbuero tanz e.V.: www.landesbuerotanz.de

nrw landesbuero
tanz.

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Landeshauptstadt
Düsseldorf