

INFORMATION GUIDE



internationale
tanzmesse nrw

31.8.-3.9.2022

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Zoom Info Sessions

Check the dates for our Info Zoom Sessions on our website:
<https://www.tanzmesse.com/en/tanzmesse/2022/important-dates/>

Contacts

Contact **Franzi, Jéssica & Mara** regarding booking an Exhibition Area or Networking Island: agora@tanzmesse.com

Contact **Franzi, Jéssica & Mara** regarding the proposal process:
proposals@tanzmesse.com

Contact **Kerstin** regarding any general inquiries or questions concerning the website or PR enquiries: kerstin.rosemann@tanzmesse.com



Glossary

Agora

Exhibition Space at NRW-Forum

Area

Name for a bookable exhibition space in the Agora

Networking Island

Name for a bookable seating arrangement in the Agora.

Coordinator

Person responsible for booking an Area or Networking Island and coordinating the preparation for internationale tanzmesse nrw 2022

Exhibitors

We use the term Exhibitors for organisations (artists, companies, agencies, governmental bodies, ...) represented at Areas and Networking Islands.

Exhibitor Attendants

We use the term Exhibitor Attendants for the persons that will attend Tanzmesse and represent their organisation (Exhibitor) within an Area or Networking Island. Every Area or Networking Island and every Exhibitor can have as many Exhibitor Attendants as they wish.

Professional Visitor

We use the term Professional Visitor for Tanzmesse participants that are not linked to an Area or Networking Island

Proposal

Your submission / application for the Performance Programme



1. Tanzmesse Account

Once you have decided to participate in Tanzmesse 2022, you need to create a personal password-protected account. This account is connected to your email address.

Within in the account area you have the possibility:

- to book a Single or Shared Area or/and a Networking Island,
- to submit proposals for the programme, if you have booked a space in the Agora yourself or have been invited to submit a proposal
- to register as an Exhibitor Attendant or Professional Visitor,
- to reserve tickets for the programme,
- to have a look at the digital participants list and connect with other participants in advance.

2. Agora Booking Options

- a. Areas
- b. Networking Islands
- c. Structure / Coordinator Area / Coordinator Networking Island

Opening hours Agora

Thur 1st to Sat 3rd September, 10.00 – 14.00 h

Venue

NRW Forum
Ehrenhof 2
40479 Düsseldorf

Areas

For internationale tanzmesse nrw we have three different booking options for the **Agora** (exhibition space): **Single Area, Shared Area or Networking Island**. The Single Areas offer the possibility of individual presentation and are available in two different sizes (10m² and 16m²). The booking organisation can represent as many institutions, companies and artists in the Single Areas and invite companies and artists to submit proposals for the programme as it likes. Thanks to the redesigned exhibition areas and a new range of rental furniture, exhibitors will have to plan less logistics and transport for the preparation of their area.

The Shared Areas can be booked by individual artists and companies as well as institutions who would like to network with other exhibitors and share an exhibition space. This offers the advantage that you do not have to be present in the area at all times and have time to explore the Agora yourself. The Shared Areas are already equipped so that no additional equipment is brought along and at the same time each exhibitor has the opportunity for an individual presentation. In the run-up to Tanzmesse 2022, the Tanzmesse team will connect and introduce the exhibitors who will be represented together in a Shared Area.

Prices and Sizes

Single Area 16 m²: € 3.000,-* + 7% VAT

Single Area 10 m²: € 1.500,-* + 7% VAT

Shared Area: € 500,-* + 7% VAT

Included services

- Single Area 16 m²: own space, 3 proposals for the programme, 3 registrations (incl. tickets), listing of all represented exhibitors in the Tanzmesse directory
- Single Area 10 m²: own space, 2 proposals for the programme, 2 registrations (incl. tickets), listing of all represented exhibitors in the Tanzmesse directory
- Shared Area: 1 proposal for the programme, 1 registration (incl. tickets), listing in the Tanzmesse directory



Networking Islands

With the Networking Islands you, as an exhibitor, are present in the Agora, have your own place for discussions and still have time to walk around the Agora and meet other dance professionals.

You can book a Networking Island for one, two or three days. Please note that the time slots for the Networking Islands are limited.

The Networking Island is your space to arrange meetings with your networking partners and to be easily found by the other participants in the Agora. A Networking Island requires less preparatory work than representation in an exhibition space of the Agora. The Networking Island offers seating and space for conversations in smaller groups – you just bring your working material.

In the run-up to Agora International Dance Meeting, we publish the daily schedule of the Networking Islands and the possibility to contact the representatives of the Networking Islands to arrange meetings in advance.

If you have already booked a Single or Shared Area, you are welcome to add a time slot for a Networking Island if you need a place for more concentrated and quiet conversations.

Price

Networking Island: € 300.- + 7%VAT / per day

Included services

- Networking Island: 1 time slot 10.00 – 14.00 h on a day of your choice, 1 proposal for the programme, 1 registration (incl. tickets), listing on daily digital schedule on all info screens.

If you book several time slots, you will receive one registration and one proposal per time slot.

Structure / Preparation for internationale tanzmesse nrw 2022

1. Coordinator Area / Coordinator Networking Island

As a Coordinator of an Area or a Networking Island, you coordinate the communication between you, any artists and companies represented by you, and the Tanzmesse team.

- **Booking the Agora Space**

The Coordinator submits the booking request for the **Area** or **Networking Island**, and will receive confirmation and a Customer Number (to be used for administrative purposes only).

- **Distribution of Information**

If a Single Area or a Networking Island is rented jointly by several organisations or companies, the Coordinator is responsible to inform all organisations/companies (Exhibitors) about dates, deadlines and other important information regarding Tanzmesse 2022. All information related to the representation in the Agora will be sent to the Coordinator.

- **Proposals for the Performance Programme**

When your booking is confirmed by Tanzmesse and has been paid by the Coordinator, the latter will coordinate the artists/companies who are authorised to send a proposal. The Coordinator can submit an artistic proposal directly, or send an email invitation through the Tanzmesse account to artists and companies to submit a proposal. Proposals additional to the one(s) included in the booking fee are subject to an administration fee of 25€ (+ 7% VAT), either paid by the Coordinator or the invited artist/company.

- **Exhibitors**

If the Area or Networking Island is rented jointly by several organisations, the Coordinator is responsible for coordinating the companies/organisations represented at the Exhibition Space, including the coordination of promotional materials displayed online for each organisation. The Coordinator can add as many Exhibitors represented at the Exhibition Space as the Coordinator wishes. The Exhibitors will be listed on the Tanzmesse website.

- **Registering Exhibitor Attendant**

You can register as many persons as you wish at your Area or Networking Island. **All Exhibitor's options (Single Area, Shared Area and Networking Island) have a fixed number of registrations included in the booking fee.** Additional registrations can be ordered at a cost of €150 per person (+7% VAT).

- **Financial Responsibility**

As the contact person, the Coordinator is responsible for ensuring that payments linked to the Exhibition Space (booking, proposal applications, Exhibitor registrations, etc.) are paid in accordance with all deadlines.

3. Programme Proposal Options

Performances

For the Tanzmesse Performance Programme we will accept proposals for three different formats of full-length performances: **on stage, outdoor or digital/interactive**. The work can be a new production, or a repertory work. Proposals for productions for intergenerational and young audiences are welcome!

i. On Stage

You can submit a proposal for a work that has been premiered or will premiere after the proposal deadline. Information needed for a proposal:

- General information about the company, choreographer, and production
- Technical information about your needs regarding stage type and design, lighting, additional media
- Technical Rider
- Lighting Plot
- Video link of the production

ii. Outdoor / Site-specific

We are welcoming productions created for the public space or works that can be adapted to sites in Düsseldorf. Information needed for a proposal:

- General information about the company, choreographer, and production
- Technical information about your needs regarding size of space, floor, lighting and sound
- Technical Rider
- Lighting Plot
- Video link of the production

If your work will premiere after the proposal deadline you might not know all details yet. Some technical questions will nevertheless be mandatory, as we must check the technical feasibility.

iii. Digital / Interactive

The last years have encouraged the development of performances created for the digital space with new ideas of online interaction. **A proposal for a digital production should exceed a mere streaming of a video recorded dance piece.** Information needed for a proposal:

- General information about the company, choreographer, and production
- Presentation platform / needs for digital presentation
- Video link of the production

What we offer to companies selected for the Performance Programme:

- We pay each company an **allowance** for their full-length performance
- The artistic crew involved in the Performance will get **free artists registrations** including admission to the Agora on all days, access to all Talk & Connect sessions, access to all venues, Bus Shuttle Service and remaining tickets to the Programme
- A high-quality venue, technical equipment, and technical crew to present your work in the best conditions

- **Promotion of your company** and your production through the communication channels of internationale tanzmesse nrw,
- A formal Letter of Invitation to apply for funding in your home country.
- **A warm-up space** on the day of performance
- **An extra rehearsal space** if needed, depending on availability

Open Studios

An Open Studio can either be a work-in-progress or a ready-to-tour production. The presentation should consist of the showing of an excerpt, further information of the company, the production and the working method and leave room for questions from the professional audience.

Information needed for a proposal:

- General information about the company, choreographer, and production
- Video link of the production, or if it is a work-in-progress an excerpt from a rehearsal or a video of a previous work.

What we offer to companies selected for an Open Studio:

- For the Open Studio presentation: **A studio equipped with audio playback. No theatrical lighting or sets/décor are possible.** If you wish to present a video excerpt, please provide your own screen and projector in the studio. Please note **that darkening the studios is not possible** as one wall and the ceiling of each studio is a window to the outside and will result in a poor screen visibility.
- The artistic crew involved in the Open Studio will get **free artists registrations** including admission to the Agora on all days, access to all Talk & Connect sessions, access to all venues, Bus Shuttle Service and remaining tickets to the Programme
- **Promotion of your company** and your production through the communication channels of internationale tanzmesse nrw
- A formal Letter of Invitation to apply for funding in your home country.

Pitching

A Pitching can either be a production or project you would like to present to a professional audience. The Pitching is a media-based presentation to a professional audience leaving space for a Q&A session at the end.

Information needed for a proposal:

- General information about the production or project and the artists/companies/institutions involved
- A video link if you would like to pitch a production, or a short Power Point or video presentation of your project

What we offer to companies selected for a Pitching:

- The artistic crew involved in the Pitching will get **free artists registrations** including admission to the Agora on all days, access to all Talk & Connect sessions, access to all venues, Bus Shuttle Service and remaining tickets to the Programme
- **Promotion of your company** and your production through the communication channels of internationale tanzmesse nrw,
- A formal Letter of Invitation to apply for funding in your home country.



4. Registration

Personal registration will start early summer 2022. If you are planning to attend internationale tanzmesse nrw 2022 you can register as a Professional Visitor or as an Exhibitor Attendant.

Professional Visitor

A Professional Visitor has no link to an Area or Networking Island.

Attending as a Professional Visitor involves the least preparation for your Tanzmesse participation. As a Professional Visitor you can roam the Agora freely, have time to attend the Talk & Connect Programme as well as Performances, Open Studios and Pitchings.

Exhibitor Attendant

As an Exhibitor Attendant you are a representative of an Exhibitor (organisation, company, institution) represented in an Area or at a Networking Island in the Agora. Exhibitor Attendants should be available in their Agora space during the opening hours of the Agora.

Registration Prices

Professional Visitor: € 150.- + 7% VAT

Additional* Exhibitor Attendant: € 150.- + 7% VAT

* In every [Agora Booking Option](#) a fixed number of registrations is included.

Included Services

- Admission to the Agora Exhibition Space on all days
- Ticket reservation for Performances, Open Studios and Pitchings
- Access to all events in the frame of the Talk & Connect discourse programme
- Bus Shuttle Service
- Late Night Events
- Tanzmesse Directory
- Entry in and access to participants list



IMPRINT

Organiser:
nrw landesbuero tanz e.V.
Im Mediapark 7
50670 Köln

Executive Director:
Heike Lehmke

Board:
Prof. Klaus Schäfer (Chairperson)
Prof. Vera Sander (Deputy Chairperson)
Andreas Giesen, Angie Hiesl, Wolfgang Hoffmann, Hanna Koller, Bertram Müller (Board Members)

www.landesbuerotanz.de

www.tanzmesse.com

Funding partners:

Ministerium für
Kultur und Wissenschaft
des Landes Nordrhein-Westfalen



MKW NRW



Landeshauptstadt
Düsseldorf

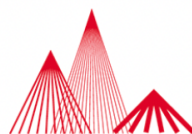
Kulturamt Düsseldorf



Conseil des arts
du Canada Canada Council
for the Arts

Canada Council for the Arts

Canada



Singular
Plurality Singulier
Pluriel

CANADA
Guest of Honour
Frankfurt
Book Fair
2020

CANADA
Invité d'honneur
Foire du livre
de Francfort
2020

KANADA
Ehrengast
Frankfurter
Buchmesse
2020

Canada

Canada's Guest of Honour presence at the Frankfurt Book
Fair in 2020

The project is part of the culture program related to Canada's Guest of Honour presentation at the Frankfurt Book Fair in 2020. We acknowledge the support of the Canada Council for the Arts and the Government of Canada.