



ADVERTISING OPPORTUNITIES

Present yourself and your organisation in the best light at Tanzmesse 2018 by advertising in the Tanzmesse CATALOGUE and the digital INFO SCREEN in our Exhibition Halls or adding your promotional material to the Tanzmesse BAG.

If you are performing in the Festival Programme of Tanzmesse, please consider promoting your work with an advertisement in our CATALOGUE to let your colleagues and visitors know where to find you in the Exhibition Halls. You may also promote your work and your presence with a digital advertisement on our INFO SCREEN, or an insert (flyer, postcard, booklet) in the official Tanzmesse BAG handed out to all participants.

If you have rented a Booth at internationale tanzmesse nrw where you will be representing multiple artists and

institutions, you can create a group advertisement to enhance the visibility of your Booth. A CATALOGUE advertisement or a flyer placed in the official Tanzmesse BAG can tell people where to find you in the Exhibition Halls and which companies are represented by you. As an Exhibitor, you might also consider to place your LOGO next to your entry in the Exhibitor's directory to stand out. What is more, you can promote up-to-the-minute information about your daily activities like Receptions, T-Talks or Parties on our digital INFO SCREEN located in the Exhibition Halls.

If you will visit internationale tanzmesse nrw 2018 as a Professional Visitor, you can also promote your projects or other information that you wish to share with colleagues through an advertisement in the CATALOGUE and/or the INFO SCREEN.

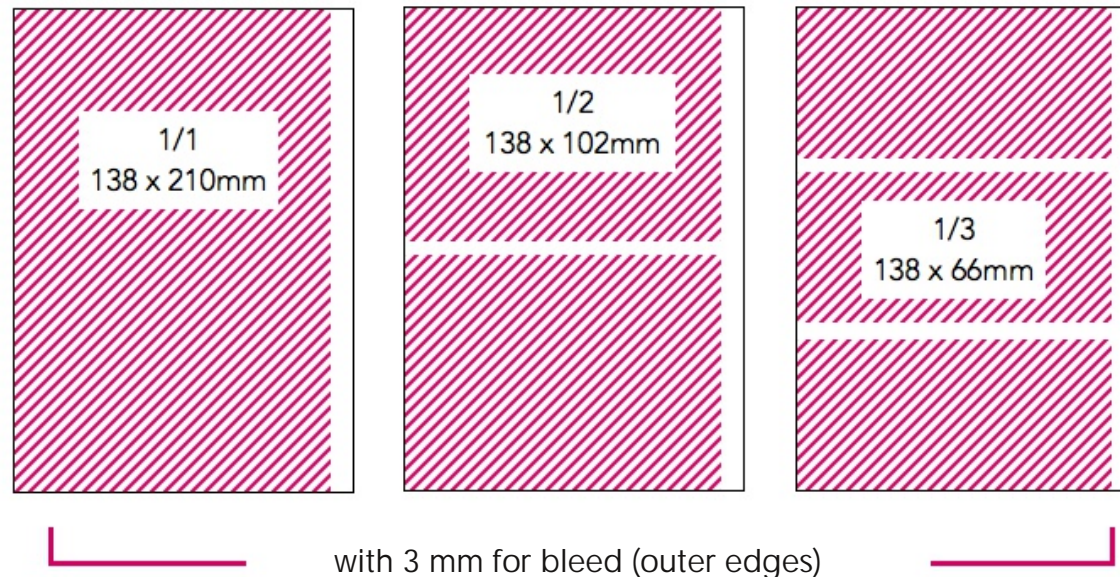


• • • • • CATALOGUE

• • • • • Production: 1.000 copies | Distribution: 28 August-1 September 2018 to all Tanzmesse participants | Format: 210 x 148 mm, 176 pages, 4c | Advertising deadline: 1 July 2018 | Data due on: 5 July 2018

- Advert 1/3 page 4c € 375 + 7% VAT
- Advert 1/2 page 4c € 490 € + 7% VAT
- Advert 1/1 page 4c € 900 € + 7% VAT
- Logo* € 35 € incl. VAT

* added to the Exhibitor's entry; Exhibitors only.





INFO SCREEN

28 August-1 September 2018 in the Exhibition Halls | 20 appearances a day, 5 seconds each



- 1 day € 75 + 7% VAT (€ 0,75 per second)
- 3 days € 150 + 7% VAT (€ 0,50 per second)

BAG INSERT

Distribution of the bags: 28 August-1 September 2018 to all Tanzmesse participants

- Postcard, Flyer € 100 + 7% VAT
- Brochure, Magazine, Booklet € 250 + 7% VAT
- Book € 1.000 + 7% VAT



IMPORTANT:

- All advertisements must be sent in PDF, EPS or TIFF format (300 dpi minimum).
- Please send files to: maren@tanzmesse.com
- Purchase your advert by filling out [our online form!](#)