

PRESS RELEASE

internationale tanzmesse nrw sets the course for the future thanks to committed promoters

For the first time, internationale tanzmesse nrw will pay the companies performing at the event according to the current fee recommendations. A new design marks the exhibition halls in the NRW Forum as a central place of exchange and gathering for the international dance scene. In addition, a digital edition allows Tanzmesse to be experienced from all around the world.

The 14th edition of the **world's largest international network platform for contemporary dance** will take place from **31 August to 03 September 2022** in Düsseldorf, Krefeld and Leverkusen. Directing their first edition, the two new co-directors Isa Köhler and Katharina Kucher will be able to push ahead with the **new conception of Tanzmesse** thanks to long-standing as well as new committed promoters. This involves not only the visual and conceptual redesign of the Agora and the expansion of the digital programme, but also the remuneration of performing artists.

Remuneration of the performing artists

The companies and artists performing at this year's edition of internationale tanzmesse nrw will be paid an appropriate performance fee. This **remuneration is due to the clear commitment of the State of North Rhine-Westphalia to the current fee recommendations and the resulting increase in funding** from the Ministry of Culture and Science of the State of North Rhine-Westphalia. By paying the performing artists, Tanzmesse guarantees a high-quality, internationally oriented programme of performances and ensures **access for artists from all countries** – including and especially from regions with low funding. For the co-directors of Tanzmesse and the organiser nrw landesbuero tanz, this is an **important milestone on the way to better working conditions for artists**. Furthermore, this development also represents the transformation of internationale tanzmesse nrw from a trade fair to a platform for exchange, presentation and knowledge transfer.

Re-Design Agora

The heart of internationale tanzmesse nrw are the exhibition halls, which will operate under the new title and concept of **Agora** from 2022. Companies, artists, institutions and organisations will present themselves here. The Agora serves as a meeting place for dance professionals. Visitors will experience a complete **redesign of the exhibition halls**. The architecture of the Agora was designed by **Markus Miessen**, architect and director of Studio Miessen, Berlin, with a view to networking and exchange between exhibitors and visitors under sustainable aspects. In the open areas and networking islands, exhibitors have the opportunity to present their work and make new contacts. The new spatial concept for the Agora is funded by the Ministry of Culture and Science of the State of North Rhine-Westphalia and supported by

DIEHL+RITTER/TANZPAKT RECONNECT, which is funded by the Federal Government Commission for Culture and the Media as part of the NEUSTART KULTUR initiative.

Digital programme

With the digital project **Access All Areas**, internationale tanzmesse nrw becomes a hybrid event. As a combination of presence platform and digital format, it creates important access points as well as new forms of participation in performances and discussions. The focus is on **interactive and immersive digital projects**. In addition, Access All Areas uses non-hierarchical discourse formats to shed light on the social and artistic changes brought about by digitalisation. The project is developed as part of "dive in. Programme for Digital Interactions" of the Kulturstiftung des Bundes (German Federal Cultural Foundation) with funding by the Federal Government Commissioner for Culture and the Media (BKM) through the NEUSTART KULTUR programme.

About the organiser nrw landesbuero tanz

The organiser of internationale tanzmesse nrw is nrw landesbuero tanz under the management of Heike Lehmke. nrw landesbuero tanz is an information centre, networking point and contact for the professional dance scene in North Rhine-Westphalia. It initiates projects, co-operations and discourses in the field of professional contemporary dance and supports the work of dance professionals in NRW. Its projects make dance visible in the public sphere and open up diversity-related approaches to dance.

Further information: www.landesbuerotanz.de / www.tanzmesse.com

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Access All Areas wird entwickelt im Rahmen von „dive in. Programm für digitale Interaktionen“ der Kulturstiftung des Bundes, gefördert durch die Beauftragte der Bundesregierung für Kultur und Medien (BKM) im Programm NEUSTART KULTUR.

ein Projekt von
nrw landesbuero

tanz.